

MEMBERSHIP REPORT

January 11, 2020-2021

Talking points:

1. When, why and how did the Membership Officers develop the first REA-I state membership brochure?
After attending each Regional Conference throughout the state and seeking their input on membership recruitment, we found the individual units had designed their own membership forms. As a result, we felt the state needed a unified membership brochure that was more professional for our organization.
2. Units were asked by their Presidents and Membership Chairs for input on a possible state membership brochure or other ideas they had. During Executive sessions with the board, we finally came to an agreement after several changes on the design that was presented as the final product before publishing it.
3. During State Conferences and State Conventions information on the new membership form was submitted to the Region Membership Chairs via their officers on the final format of the brochure for the state.
4. Funding for the project came about in the Fall of 2020. These forms have been paid for through a grant from the National Retired Teacher Association (NRTA), an affiliate of AARP, to which we belong.
5. Method of distribution was agreed upon by our Executive Director. REA-I Executive Director requested all brochures be mailed to her at her home address and all distribution would be handled through her office.
6. Where are the brochures? When and how are the brochures being distributed to the Unit Presidents is the question at hand?

Elizabeth Goetzinger

Josie Marshall

REA-I Membership Chairs