

## Executive Director's Report - Revised

January, 2020 - August, 2020

In 2019 the National Retired Teachers Association (NRTA) initiated a pilot project to identify how State retired teacher associations could work with AARP State offices to enhance each groups objectives. The Retired Educators Association of Idaho (REA-I) was one of five states selected because REA-I and the Idaho State office were already working together in many ways. REA-I would be an example for other States.

In March, 2020 the Executive Directors of the pilot States met in Florida to discuss their progress in collaborating with their State AARP offices. REA-I reported on a sample of times we shared an event table with AARP: Botanical Garden summer concerts, Scam Jam events, Smart Women's Conference, etc. We partnered by showing a Movie for Grownups in Grangeville, Idaho. The movie provided an opportunity to share the priorities of each group. When the AARP Fraud Watch Committee wanted to practice their presentations on zoom, REA-I volunteered to participate.

Every week since the beginning of the pandemic NRTA has held a conference call with State Directors discussing how they are staying connected to their State members encouraging them to stay engaged. Each week two or three States give specific details about what they are doing. Once a month Cathy McDougall (AARP), Mary Beth Dixon (NRTA), and Barb Blasch (REA-I) meet on a conference call to discuss the progress of the pilot in Idaho.

At the July meeting of the Idaho AARP State Board, REA-I was asked to participate in a Voting Initiative Program. This will be discussed at REA-I's Board meeting in August.

NRTA offered "We Care Grants" to State REAs for Virtual Member Engagement. Idaho submitted a grant application June 30, 2020. We applied for monies to purchase a Zoom license, print 1000 membership forms, and postage to mail cards to all members. Our application was accepted. The full application is in a second e-mail.

REA-I worked with Randy Simon (AARP) to write an information piece about REA-I. This can be found in the AARP Bulletin, July/August 2020, State News, page 46. This Bulletin is mailed to 186,000 AARP members in Idaho.

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